

7 Habits of Effective CFOs

4th Edition

Steven M. Bragg

Table of Contents

- 7 Habits of Effective CFOs 1**
 - Learning Objectives 1
 - Introduction..... 1
 - Habit #1 – Search for Financially Viable Solutions..... 1
 - Habit #2 – Prune the Business..... 3
 - Habit #3 – Manage the Bottleneck 4
 - Habit #4 – Advise on Acquisitions 5
 - Habit #5 – Act on Risk 5
 - Habit #6 – Monitor Cash Flows 7
 - Habit #7 – Manage Strategy..... 7
 - Bonus Habit – Search for the Next Crisis 8
 - Comparison of the 7 Habits to the CFO Job Description..... 9
 - Summary..... 10
 - Review Questions..... 12
 - Review Answers 13

- Glossary..... 15**

- Index 17**